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1979 Annual Report PENNINGTON'S STORES LIMITED



Financial Highlights

		February 2 1980 (52 weeks)	February 3 1979 (53 weeks)
Sales	4	\$36,245,065	\$33,037,255
Net income after taxes	L	2,645,418	3,283,974
Earnings per share	V	\$.60	\$.80
Working capital	V	9,111,131	9,375,753
Working capital ratio	4	5.26:1	4.24:1
Total dividends	4	1,766,148	1,357,512
Dividends per common share	9	38¢	33.4¢
Number of stores (end of period)	9	96	87

Corporate Information

Board of Directors

Sol Armel Donald Carr, Q.C. William Drevnig Albert Sherman Jack Sherman Mark Vansittart

Officers

William Drevnig — President
Albert Sherman — Vice-President and Secretary
Sol Armel — Executive Vice-President
Jack Sherman — Vice-President
Emanuel Asher — Vice-President, Retail Operations
William Farewell, C.A. — Treasurer

Transfer Agent & Registrar

The Canada Trust Company

Auditors

Laventhol & Horwath

Exchange Listing

The Toronto Stock Exchange Ticker PNS

Head Office

PENNINGTON'S STORES LIMITED 40 Samor Road, Toronto, Ontario M6A 1J6 Telephone: (416) 787-4973

Annual Meeting Thursday, June 26th, 1980, 11:30 A.M., Library Room, Royal York Hotel, Toronto.

To the Shareholders

President's Message.

Last year was an extremely difficult year for most in the merchandising sector. Unseasonable weather, a high rate of inflation and disproportionately increased operating costs, particularly in occupancy charges, presented a challenge to your Company. The reluctance of manufacturers to commit for early fabric deliveries has resulted in many delivery delays and cancellations. In our endeavour to improve the flow of merchandise and help stabilize price increases, we are working more closely with our suppliers in making early fabric commitments on our behalf. Our buyers are aggressively pursuing new sources of supply with a view to continuing to improve quality and value. We expect a significant improvement in delivery of merchandise for the fall season.

In May 1979, your Company undertook the penetration of the United States market with "Pennington's du Canada". We plan to develop an organization able to attain the same success that we have enjoyed in Canada. As expected, we are experiencing some of the growing pains of a completely new venture in the development of staff acceptable to our high standards and in establishing ourselves in the marketplace. We are confident that we have the styling and marketing expertise to achieve substantial financial success in the United States. As we are relatively unknown in the U.S., our initial plan was to saturate the market with an intensive advertising campaign, which resulted in disproportionate advertising costs. In order to give our new staff the benefit of Pennington's knowhow and years of experience, extensive travelling was incurred by Head Office personnel, which contributed to excessive store opening costs which were charged against income in the current year. We plan to concentrate our efforts in specific market areas in order to benefit from cost efficiencies. In this regard, we have been fortunate in acquiring some favourable lease agreements on existing locations. We are also deferring setting up a U.S. central distribution centre until this cost can be justified. A significant percentage of our Canadian-made merchandise is being sent to the United States and has been exceptionally well received. We are going to continue to support this project with our financial resources and expertise until we achieve our plan of being a factor to be reckoned with in the American large size market. This is an important investment in the future growth of your Company. With all the problems and hard work entailed in setting up in the United States, it gives us a great deal of pride to note

how well we have been received by our American neighbours.

"Liz Porter", our exciting new chain of boutiques, which are geared to a young, sophisticated clientele, are performing up to our level of expectation. At year end, we had three stores in operation and, to date, have opened another two and are looking forward to further expansion.

For many years Pennington's has aggressively bought in the international market, establishing a reputation for astuteness in fabrics and fashion in our special size spectrum. Changes in currency rates, inflation and increased government regulations have added to the difficulties in securing fashion merchandise that meets our high standard of quality, styling and fit at competitive costs. We expect some levelling off in prices during the coming year.

Outlook:

We anticipate that a further decline in disposable income, coupled with continuing inflation, will result in a possible slowing of consumer buying. Although we have made our commitments for the coming year, we are being most selective in our future expansion. We are, however, confident of our ability to continue to increase our share of the market.

Appreciation:

The Company's results could not have been achieved without the loyal support of our customers, employees and suppliers. On behalf of your Board of Directors and senior management, I take this opportunity to express our appreciation for the dedication and co-operation in what was a difficult year.

William Drevnig
President

Executive Vice-President's Message.

Net income for the fifty-two weeks ended February 2nd, 1980 amounted to \$2,645,418 as compared with \$3,283,974 for the fifty-three weeks ended February 3rd, 1979, which is the first time that the Company has had a decline in real annual earnings in eleven years as a public company. Earnings per share were 65¢, however, after deducting preference share dividends, net income per common share was 60¢. This compares with 80¢ in the prior year, in which there were no preference share dividends. Although sales were 9.7% higher than in the previous year, the continuing increase in the cost of operating our stores, the cost related to development of our U.S. operation and a loss on foreign currency translation all contributed to lower net income for the year. This loss on foreign currency translation, as compared with a gain in the previous year, represented approximately 21/2¢ per share. The direct loss of our U.S. operations amounted to approximately \$200,000, or $2^{1/2}$ ¢ per common share.

Working Capital:

Working capital provided by operations amounted to \$3,086,553 or 76¢ per share after providing \$222,208 for preference share dividends. Capital expenditure for 1979 for the opening of new stores and refurbishing of existing stores was in excess of \$1,700,000, almost three times the capital expenditure in the preceding year.

The financial position of the Company remains very strong with working capital of \$9,111,131 of which \$4,287,858 was cash and short term investments. The working capital ratio increased to 5.26:1 from 4.24:1 in the previous year. Inventory levels have been carefully monitored and controlled throughout the year so that, with ten additional units opened during the year, our investment in merchandise inventory at year end has increased by 2% over the preceding year.

Development:

Ten new stores were opened during the year and one older location was closed. In line with our policy of updating our stores, seven locations were refurbished.

Capital expenditures for the coming year are estimated at \$2,000,000 and relate to the construction of eleven new stores, refurbishing

existing locations and the cost of installing a computer system.

To efficiently handle our continuing growth, we have leased an additional 24,000 square feet adjacent to our existing 50,000 square foot Head Office distribution centre. We anticipate that this area will be sufficient to cope with the increased volumes.

As at May 1980, five stores have been opened since the fiscal year end, with an additional six to be opened in the third and fourth quarter. We opened "Liz Porter" stores in Sheridan Mall, Mississauga and Shoppers' World, Brampton, a "Pennington's" store in Place Fleur de Lys in Quebec City, and "Pennington's du Canada" stores in Hawthorn Shopping Center, Vernon Hills and Oakbrook Shopping Center, Oakbrook, both in the Metropolitan Chicago area. We expect to open three additional stores in the United States and three "Pennington's" stores in Canada in the second half of the year.

Dividends:

Dividend payments made during the year under review amounted to \$1,766,148 as compared with \$1,357,512 in the previous year. Dividends per common share amounted to 38¢ per share as compared with 33.4¢ in the preceding year. The preference share dividend rate is 42.5¢ per share, payable quarterly. Your Board of Directors declared a second quarter dividend of 10¢ per common share, payable July 2nd, 1980, to shareholders of record June 17th, 1980.

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S. Armel Executive Vice-President

Statement of Income

	52 weeks ended February 2, 1980	53 weeks ended February 3, 1979
Sales	\$36,245,065	\$33,037,255
Investment income	396,227	331,253
	36,641,292	33,368,508
Cost of sales, selling and administrative expense	30,810,034	26,640,127
Depreciation	663,740	549,131
	31,473,774	27,189,258
Income before income taxes and undernoted item	5,167,518	6,179,250
Gain (loss) on foreign currency transactions	(126,100)	66,724
Income before income taxes	5,041,418	6,245,974
Income taxes (Note 4)	2,396,000	2,962,000
Net income for the period	\$ 2,645,418	\$ 3,283,974
Earnings per share (Note 5)	\$.60	\$.80

Statement of Retained Earnings

	52 weeks ended February 2, 1980	53 weeks ended February 3, 1979
Retained earnings, beginning of period	\$12,301,621	\$10,416,728
Net income for the period	2,645,418	3,283,974
	14,947,039	13,700,702
Less: Dividends on preference shares Dividends on common shares Premium on purchase of preference shares for cancellation Expenses of capital reorganization less related	222,208 1,543,940 8,532	1,357,512 —
income tax reduction of \$33,000	_	35,253
15% tax paid on undistributed income		6,316
	1,774,680	1,399,081
Retained earnings, end of period	\$13,172,359	\$12,301,621

Balance Sheet

ASSETS	February 2, 1980	February 3, 1979
Current: Cash and short-term investments Inventories Prepaid expenses and sundry assets	\$ 4,287,858 6,285,969 674,800 \$11,248,627	\$ 5,424,790 6,155,948 688,041 \$12,268,779
Fixed assets, less accumulated depreciation (Note 2)	4,700,605	3,578,289
Excess of cost over book value of of business acquired	947,089 \$16,896,321	947,089 \$16,794,157
LIABILITIES		
Current: Accounts payable and accrued liabilities Income taxes payable Deferred income taxes Deferred income taxes	\$ 2,012,529 124,967 ————————————————————————————————————	\$ 2,219,504 492,147 181,375 2,893,026 172,197
SHAREHOLDERS' EQUITY		
Capital stock (Note 3)	1,414,666	1,427,313
Retained earnings	13,172,359	12,301,621
	14,587,025 \$16,896,321	13,728,934 \$16,794,157
	Ψ10,090,321	Ψ10,7) 1 ,107

On behalf of the Board:

(Director)

William Grenny

(Director)

Statement of Changes in Financial Position

	52 weeks ended	53 weeks ended
	February 2, 1980	February 3, 1979
Financial resources were provided by:		
Net income	\$2,645,418	\$3,283,974
Expenses not requiring a current outlay of working capital:		
Depreciation	663,740	549,131
Non-current deferred income taxes	(397)	(30,333)
Working capital provided by operations	3,308,761	3,802,772
Issue of common stock for cash under		
employee stock option plan		24,750
	3,308,761	3,827,522
	1-	
Financial resources were used for:	1 706 056	609,482
Purchase of fixed assets (net) Dividends paid on preference shares	1,786,056 222,208	009,402
Dividends paid on common shares	1,543,940	1,357,512
Purchase of preference shares for cancellation	21,179	1,007,012
Expenses of capital reorganization		35,253
15% tax paid on undistributed income	_	6,316
	3,573,383	2,008,563
Increase (decrease) in working capital	(264,622)	1,818,959
Working capital, beginning of period	9,375,753	7,556,794
Working capital and of period	¢0 111 121	\$9,375,753
Working capital, end of period	\$9,111,131	\$9,373,733

Auditors' Report

To the Shareholders of Pennington's Stores Limited

We have examined the balance sheet of Pennington's Stores Limited as at February 2, 1980 and the statements of income, retained earnings and changes in financial position for the 52 weeks then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these financial statements present fairly the financial position of the company as at February 2, 1980 and the results of its operations and the changes in financial position for the 52 weeks then ended, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding period.

Toronto, Ontario April 17, 1980

Laventhol & Horwath Chartered Accountants

Notes to Financial Statements

1. Significant accounting policies:

The accounting policies of the company are in accordance with generally accepted accounting principles and are applied on a consistent basis. The following is a summary of the significant accounting policies followed in the preparation of these financial statements:

(a) Inventories:

Inventories are priced at the lower of average cost and market determined by the retail method with market being net realizable value less normal profit margin.

(b) Fixed assets:

Fixed assets are stated at cost with depreciation being provided at the following annual rates:

Furniture, fixtures and leasehold improvements -10% straight-line method Motor vehicles -30% reducing balance method

Profits or losses arising on the disposal of assets are included in income for the period in which the profit or loss arose. Maintenance and repair expenses are written off in the period in which the expenditure is incurred.

(c) Income taxes:

Income taxes are accounted for on the tax allocation basis. The deferred income taxes on the balance sheet reflect the cumulative effect of timing differences between accounting income and taxable income.

(d) Intangible assets:

In 1969 the company acquired the net assets of a retail business for an amount in excess of its book value. This excess is not being amortized as in the opinion of management, it has continuing value.

(e) Retirement and death benefit arrangements:

No provision is made for the cost of consultation services to be rendered in future years under the terms of the senior executive consultation agreement referred to in Note 8. The cost of such services will be charged against income in the period when such services are rendered.

Provision for the cost to the company of the retirement and death benefits payable thereunder is being charged to income on a straight-line basis, commencing with the period ended February 3, 1979 to the date when it has

been estimated the benefits will become payable based on current salaries.

(f) Foreign currency translation:

The company follows the current — noncurrent method for translation of foreign currency transactions. Under this method current assets and current liabilities are translated at the prevailing rate of exchange at the balance sheet date. All other assets are translated at the prevailing rate at the time of acquisition.

Revenues and expenses are translated at average exchange rates prevailing during the period except for depreciation which is translated at the prevailing rate when the related asset was acquired.

Realized exchange gains and losses and translation gains and losses (unrealized) are included in the statement of income.

2. Fixed assets:

	52 weeks ended February 2, 1980	53 weeks ended February 3, 1979
Furniture, fixtures and leasehold		
improvements	\$7,906,162	\$6,282,712
Motor vehicles	122,491	56,567
	8,028,653	6,339,279
Less accumulated		
depreciation	3,328,048	2,760,990
	\$4,700,605	\$3,578,289

3. Capital stock:

Authorized:

1,245,500 Non-voting, cumulative preference shares, without par value which entitle the holder to a fixed annual dividend of 42.5¢ per share payable quarterly.

If the company wishes to redeem these shares it may do so at a minimum rate of 5,000 shares per year at a redemption price of \$5.35 on or before January 1, 1981 reducing by 5¢ per year until January 1, 1987 and thereafter the redemption price remains at \$5 per share.

12,000,000 Common shares, without par value

	February 2, 1980	February 3, 1979
Issued: 503,375 Preference		
shares (prior period – 507,875) 4,063,000 Common	\$1,414,665	\$1,427,312
shares	1	1
	\$1,414,666	\$1,427,313

During the current period the company purchased 4,500 preference shares for cancellation at a cost of \$21,179.

A total of 59,000 common shares are reserved for issue under the employee's stock option plan. Options for 10,000 shares at a price of \$4.95 per share expiring May 6, 1981, are currently outstanding. As these options were granted prior to the capital reorganization which occurred on December 21, 1978, the holder is entitled to acquire one preference share for each eight common shares optioned at no additional cost.

4. Income taxes:

	52 weeks ended February 2,	53 weeks ended February 3,
	1980	1979
Current Deferred	\$2,577,677 (181,677)	\$2,810,958 151,042
	\$2,396,000	\$2,962,000

5. Earnings per share:

Earnings per common share have been calculated based on 4,063,000 common shares which were outstanding for the entire period (prior period based on weighted average of 4,062,106), after providing for the payment of preference share dividends.

6. Long-term leases:

Long-term leases entered into by the company for the rental of store locations and warehouse facilities extend into the year 1998. The majority of the store leases provide for payment to the lessor of a percentage of sales. Minimum annual rentals in the subsequent five years (exclusive of amounts based on percentage rents, taxes, insurance and other occupancy charges) on leased premises in effect at February 2, 1980 are:

1981	\$2,683,000
1982	2,551,000
1983	2,446,000
1984	2,395,000
1985	2,240,000

7. Remuneration of directors and senior officers:

Direct remuneration paid to directors and senior officers of the company during the period amounted to \$473,473 (prior period – \$349,535).

8. Retirement and death benefit arrangements:

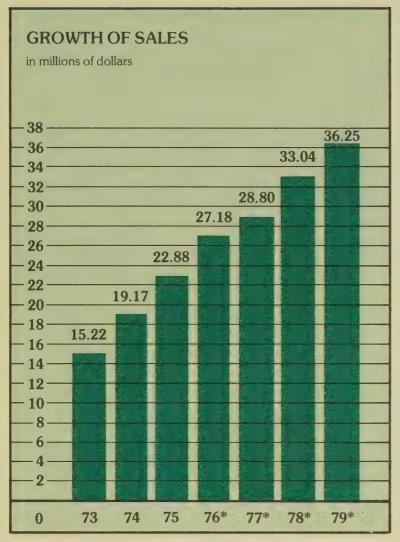
The corporation has entered into arrangements with four of its senior executives that on retirement of each, (but in no event before reaching the age of 65 years), such senior executive will provide consultation services for a maximum of ten years for an annual fee equal to sixty per cent of the average of his three highest years' earnings during the period of his full time employment. Two of these executives are now eligible for retirement, but are full time employees of the company.

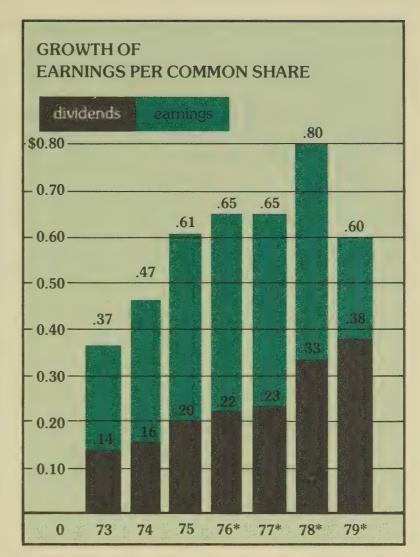
In addition, the corporation has also agreed to pay a retirement or death benefit in a lump sum to each such senior executive equal to three times the annual consultation fee as would be calculated as set out above to be paid on the earliest of death, termination of the consulting arrangement, or upon such senior executive becoming unable to provide further services to the corporation. The total unfunded liability related to these retirement and death benefit arrangements is approximately \$639,000.

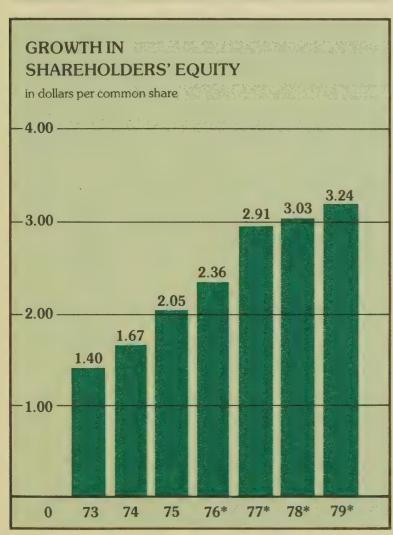
In accordance with the accounting policy set out in Note 1 (e) \$36,000 has been charged to income during the current period (prior period \$34,000).

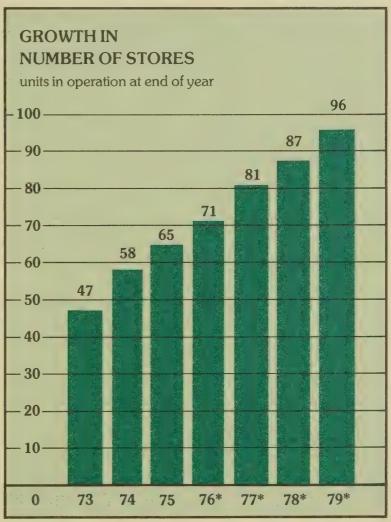
9. Comparative balances:

The comparative balances have been reclassified to conform with the presentation adopted for the current period.









*Year ended January following

Historical Operating Review

YEAR END	FEBRUARY 2nd/80	FEBRUARY 3rd/79	JANUARY 28th/78
NUMBER OF WEEKS	52	53	52
SALES (thousands of dollars) 1st quarter 2nd quarter 3rd quarter 4th quarter	\$ 7148 9008 9258 10831	\$ 6489 8341 8518 9689 (2)	\$ 5779 (1) 7057 (1) 7303 (1) 8666
TOTAL	\$ 36245	\$ 33037	\$ 28805
NET INCOME (thousands of dollars) 1st quarter 2nd quarter 3rd quarter 4th quarter	\$ 377 820 583 865	\$ 450 800 914 1120 (2)	\$ 386 (1) 696 (1) 712 (1) 851
TOTAL	\$ 2645	\$ 3284	\$ 2645
EARNINGS PER COMMON SHARE (3) 1st quarter 2nd quarter 3rd quarter 4th quarter	\$.08 .19 .13 .20	\$.11 .20 .22 .27 (2)	\$.10 (1) .17 (1) .17 (1) .21
TOTAL	\$.60	\$.80	\$.65
DIVIDENDS PAID PER SHARE (3)	\$.38	\$.33	\$.23
RECORD OF COMMON STOCK PRICE High Low	S (3) 8 5 ¹ / ₂	\$ 7 ¹ / ₄ 4 ³ / ₄	\$ 5 ¹ / ₈ 3 ⁷ / ₈
STORES BY REGION British Columbia Alberta Mid West Ontario Quebec Maritimes United States	11 10 9 42 13 8	10 9 7 40 13 8	9 8 7 37 12 8
TOTAL	96	87	81

NOTES:

⁽¹⁾ Financial data for 1976 and 1977 has been adjusted to eliminate the distortions caused by the accounting for excess revenue relating to the application of the Anti-Inflation Act.

	THE RESIDENCE OF STREET			The same of the sa
JANUARY	JANUARY	DECEMBER	DECEMBER	DECEMBER
29th/77	3rd/76	28th/74	29th/73	30th/72
56	53	52	52	52
\$ 4176	\$ 3706	\$ 2880	\$ 2525	\$ 1756
6721	5971	5042	4148	3040
6093	5206	4451	3435	2791
10187 (1)	7999 (2)	6796	5108	4293
\$ 27177	\$ 22882	\$ 19169	\$ 15216	\$ 11880
		CHIP RIVERS TO SERVE		
\$ 200	\$ 180	\$ 105	\$ 154	\$ 96
675	591	518	419	317
450	471	334	280	273
1324 (1)	1233 (2)	921	627	525
1324 (1)	1255 (2)	721	027	525
\$ 2649	\$ 2475	\$ 1878	\$ 1480	\$ 1211
	,	<u> </u>		
\$.05	\$.04	\$.03	\$.04	\$.03
.16	.14	.13	.10	.08
.11	.12	.08	.07	.06
.33 (1)	.31 (2)	.23	.16	.13
\$.65	\$.61	\$.47	\$.37	\$.30
Ψ .03	ψ .01	Ψ . • 1	Ψ .57	Ψ .50
\$.22	\$.20	\$.16	\$.14	\$.10
Ψ .22	Ψ .20	Ψ .10	Ψ .11	Ψ .10
$5^{1}/_{2}$	$5^{1}/_{2}$	51/4	67/8	6
$3^{3}/_{4}$	$\frac{5}{2^{5}/8}$	$\frac{3}{4}$ $\frac{2^{1}}{2}$	4	$\frac{0}{2^{7}/8}$
3 /4	2 18	L 12	4	2 18
Q	9	7	6	5
7				1
	6	4	4	4
5			3	3
33	30	29	23	15
12	12	11	9	8
5	3	11 3	9	5 4 3 15 8
71	65	58	47	36

^{(2) 14} week period

⁽³⁾ Restated as to reflect capital reorganization

Store Locations

CANADA

BRITISH COLUMBIA

Seven Oaks Shopping Centre Abbotsford Kelowna Orchard Park Shopping Centre Nanaimo Rutherford Village (Fall 1980)

Prince George Pine Centre

Brentwood Mall, Burnaby Vancouver Coquitlam Centre (Liz Porter)

Guildford Town Centre, Surrey (Liz Porter)

Pacific Centre

Park Royal Shopping Centre

Richmond Centre Surrey Place

Victoria Hillside Shopping Centre

ALBERTA

Calgary Chinook Centre Marlborough Mall

Toronto Dominion Square

Edmonton Centre

Edmonton Londonderry Mall

Shoppers' Park Westmount Southgate Shopping Centre

Lethbridge Lethbridge Centre Medicine Hat Medicine Hat Mall Red Deer Parkland Mall

SASKATCHEWAN

Regina Northgate Shopping Centre

Southland Mall

Saskatoon Midtown Plaza

MANITOBA

Winnipeg Eaton Place

Garden City Shopping Centre, W. Kildonan

Kildonan Place (Fall 1980) Polo Park Shopping Centre St. Vital Shopping Centre Unicity Fashion Square 215 McDermott Avenue

ONTARIO

Barrie Georgian Mall Belleville Quinte Mall Brantford Lynden Park Mall Burlington Burlington Mall Cornwall Cornwall Square

Hamilton Eastgate Square, Stoney Creek Greater Hamilton Shopping Centre

Jackson Square Kitchener Market Square

London Wellington Square Shopping Centre

Newmarket Upper Canada Mall

Niagara Falls Niagara Square Shopping Centre North Bay Northgate Shopping Centre(Fall 1980) Oshawa Oshawa Shopping Centre

Ottawa Bayshore Shopping Centre St. Laurent Shopping Centre

240 Sparks Street

Peterborough Sault Ste. Marie Sudbury

Station Mall City Centre

New Sudbury Shopping Centre

Thunder Bay Timmins Toronto

Keskus Mall Timmins Square Bramalea City Centre Eaton Centre

Peterborough Square

Eaton Centre(Liz Porter)

Fairview Mall Gerrard Square Lawrence Plaza Rexdale Plaza

Scarborough Town Centre

Sheridan Mall, Mississauga (Liz Porter) Sherway Gardens, Etobicoke

Shoppers' World Brampton (Liz Porter)

Shoppers' World Danforth

Square One Shopping Centre, Mississauga

Yorkdale Shopping Centre 151 Bloor Street West

1225 Dundas St. E., Mississauga 1911 Eglinton Ave. E., Scarborough

2850 Dundas Street West 3711 Keele St., Downsview

Waterloo Conestoga Mall Devonshire Mall Windsor Tecumseh Mall

QUEBEC

Quebec City

Les Galeries de Hull Place Fleur de Lys

Place Laurier, Ste. Foy

Place Quebec

Alexis Nihon Plaza Montreal Centre Laval

Dorval Gardens Shopping Centre

Le Carrefour Laval Les Galeries d'Anjou

Les Promenades St. Bruno Place Vertu Place Ville Marie

Sherbrooke Trois Rivieres

Carrefour de l'Estrie Centre d'Achat les Rivieres

NEW BRUNSWICK

Fredericton Moncton St John

Regent Mall Champlain Place

Brunswick Square Fashion Centre

NOVA SCOTIA

Dartmouth Halifax

Micmac Mall

Halifax Shopping Centre

Scotia Square

NEWFOUNDLAND

St. John's

Atlantic Place Avalon Mall

UNITED STATES

ILLINOIS

Chicago

Hawthorn Center, Vernon Hills

Northbrook Court

Oakbrook Shopping Center

Springhill Mall, West Dundee (Fall 1980) Stratford Square, Bloomingdale (Spring 1981)

Water Tower Place

FLORIDA

Boca Raton

Town Center (Aug. 1980)

N. Bethesda

White Flint Mall (Washington area)

NEW YORK

MARYLAND

White Plains

The Galleria (Aug. 1980)

